

# Market Expansion Line™

Market Expansion Line makes it easy for both new and existing customers to reach your business. So you can fully utilize this valuable marketing tool, we'd like to highlight some of the key benefits of Market Expansion Line:

## **Gives you local marketing presence in other areas**

Your business phone number with a local prefix is listed right there in your customers' directories. When they call you, they'll never know they're not making a local call. Any long-distance calls you receive from them are billed to you at lower, direct-dialed rates.

## **Track the effectiveness of your advertising**

Use your Market Expansion Line to measure customer response to any type of advertising. Simply put your Market Expansion Line number in your ad and your CenturyLink bill will reflect the number of calls you received.

## **Allows your customers' calls to follow you**

If you have purchased your Market Expansion Line before your business is actually up and running, your phone will ring at any temporary location. Go ahead and take care of all the preliminaries – business directory listings, printing business cards and stationery – and all your calls will get to you immediately.

**For more information about using Market Expansion Line in your business, contact your CenturyLink Representative at the number below.**

Available in most areas. Some restrictions apply.

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**1 800-238-5100** for customer assistance  
[centurylink.com/bizwelcome](http://centurylink.com/bizwelcome)



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